



**Full name** *Dr. Bradford Cooper*

**What subject did you study?** *Psychology*

**Year of Graduation** *2020*

**Current Job Title** *Chief Executive Officer*

**Current Employer/Organisation Name** *Catalyst Coaching Institute*

**What have you been doing since leaving Exeter, and what are you doing now?**

*I was a non-traditional PhD student at Exeter, starting the program at age 50 and working full time throughout the program in addition to school. So no significant change in career except a shift in focus, perspective, etc.*

**Why did you choose this career? And what do you enjoy most about your work?**

*We actually just produced a brief video about [why we started our company](#) and [another about some of the lessons learned](#).*

**What did you enjoy most about your programme and what was the biggest highlight?**

*My two supervising professors - Dr. Mark Wilson and Dr. Martin Jones - were outstanding. They were absolutely the highlight of my experience.*

**What did you enjoy most about studying here?**

*Expanded worldview. I'm based in Colorado in the United States and had only been out of the country a handful of times. While doing my PhD, not only did I have the opportunity to spend time in the UK, but when speaking at conferences, also explored Germany, Portugal, Spain, Ireland, N. Ireland and other countries. Very valuable time.*

**Why did you choose to study at Exeter?**

*Long story, but Dr. Martin Jones' area of expertise and his kind welcoming of me and guiding me through the initial process was the deciding factor.*

**What skills and experiences have been most useful for your career?**

*We actually covered this question with a series of (freely available) videos on the business of health & wellness coaching. [Here is link to the playlist](#).*

**What are your plans for the future?**

*One day at a time - pursuing #BetterThanYesterday*